



POST OAK SAVANNAH
GROUNDWATER CONSERVATION DISTRICT

Education Report

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February 2026 Report

Post Oak Savannah Runs on Water – Now Live!

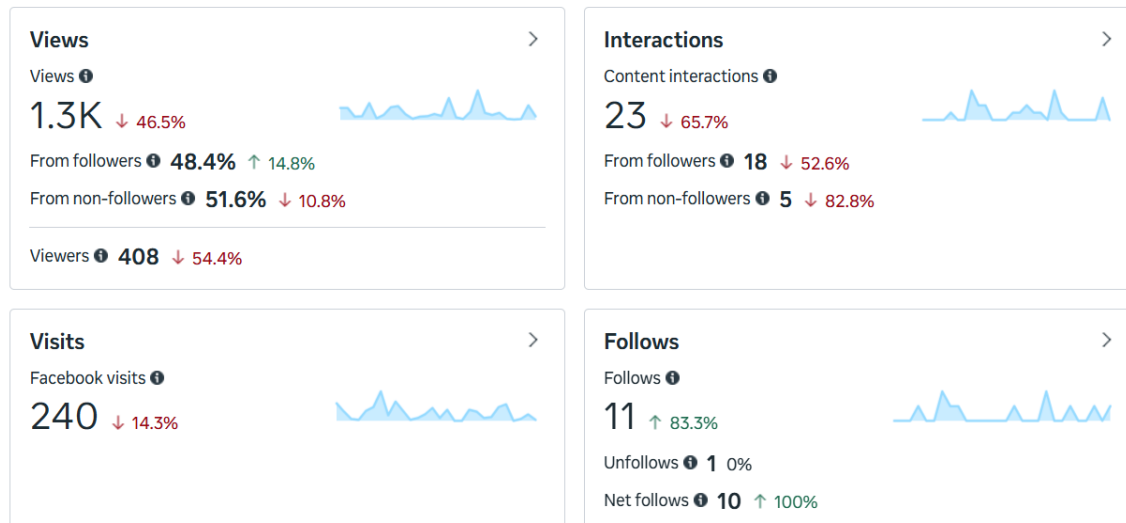
Billboards are up in both counties, social media ads are running for 3 months, and local posters/brochures are available throughout both counties! <https://www.texasrunsonwater.org/regions/post-oak-savannah>



Outreach Metrics

Emails & Social Media Interactions

Total sends	Delivery rate	Open rate	Click rate	Clicks per unique opens
12,168	99.79 %	13.20 %	0.86 %	6.55 %
▲ 74.33%	▲ 0.24%	▲ 142.68%	▲ 131.11%	▼ 4.77%



2026 Outreach & Engagement Activities

Tri-County Crop Association's Annual Meeting (Caldwell) – January 13, 2026
Brazos CEU Conference (Caldwell) – January 30, 2026
POSGCD Well Water Testing Campaign – February 2-25, 2026

2026 Education Events

AgriLife Rainwater Harvesting 101 – February 27, 2026

Publications

Press Releases: <https://posgcd.link/press>

Public Files: <https://posgcd.link/public-records>

Sponsorships

Master Naturalist's First Friday (Rockdale) – January 2, 2026