



POST OAK SAVANNAH
GROUNDWATER CONSERVATION DISTRICT

Education Report

June 2026

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Outreach & Engagement Activities

- 01-13-2026 Tri-County Crop Association's Annual Meeting (Caldwell)
- 01-30-2026 Brazos CEU Conference (Caldwell)
- 01-02-2026 Master Naturalist's First Friday (Rockdale)
- 02-02-2026 Well Testing Campaign Begins
- 02-25-2026 Well Testing Campaign Ends
- 04-28-2026 Edible Aquifers Presentation with Burleson County AgriLife 4-H Clovers (Caldwell)
- 05-05-2026 Sponsored Milam County Ag in the Classroom (Cameron)
- 05-05-2026 Caldwell Rotary Club Presentation (Caldwell)
- 05-07-2026 Burleson County Ag & Health Safety Day Presentations (Caldwell)
- 05-08-2026 Sponsored Burleson County Extension Beef Tour (Caldwell)
- 05-26-2026 Caldwell Rotary Club Presentation (Caldwell)
- 05-29-2026 TGWA Driller's CEU Class Presentation (Redman, Pflugerville)
- 05-29-2026 Hosted Brushy Creek Watershed Protection Plan Meeting (POSGCD)
- 06-25-2026 Burleson County Law Enforcement Banquet (Caldwell)
- 06-23-2026 Sponsoring Milam County Extension Row Crop Tour

- 08-22-2026 Davilla Health & Safety Day Booth & Presentation (Davilla)

Education Events

- 02-27-2026 AgriLife Rainwater Harvesting 101 (POSGCD)
- 03-12-2026 Texas Well Owner Network – Well Informed Class (Caldwell)
- 05-27-2026 AgriLife's Rainwater Harvesting 101 (POSGCD)
- 06-22-2026 4-H2O Tier I Academy Visit (POSGCD)
- 06-29-2026 4-H2O Tier II Academy Visit (POSGCD)
- 08-06-2026 POSGCD Annual Groundwater Summit (Caldwell Civic Center)

- 08-26-2026 Real Estate Seminar
- 09-17-2026 AgriLife's Rainwater Harvesting 101 (TBD)
- 10-08-2026 AgriLife's EarthKind Landscapes
- 10-20-2026 Local Water Utilities Training (POSGCD)
- 10-29-2026 County Interlocal Agreements Training (POSGCD)
- 10-29-2026 Interlocal Agreement Training with Counties (POSGCD)

Publications

Press Releases: <https://posgcd.link/press>
Public Files: <https://posgcd.link/public-records>

AGENDA ITEM 6(f)

Outreach Metrics

Emails

 Total sends	 Open rate	 Click rate	 Total opens
3,370	23.6%	1.9%	1,424
↓ 66.9%	↓ 51.2%	↑ 25.1%	↓ 82.9%

Social Media Interactions

Engagement Overview





AUDIENCE

802

783 Last Period



POST ENGAGEMENTS

1,112

191 Last Period



POSTS SENT

12

7 Last Period



MENTIONS

0

0 Last Period

YOUR AUDIENCE INCREASED BY

↑ 2.43%

SINCE PREVIOUS PERIOD