POST OAK SAVANNAH
GROUNDWATER CONSERVATION DISTRICT

Education Report

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January 2026 Report

Post Oak Savannah Runs on Water – Now Live!

https://www.texasrunsonwater.org/regions/post-oak-savannah

Billboards are up in both counties, social media ads are running for 3 months, and local posters/brochures are available throughout both counties!

Outreach Metrics

Emails

Total sends	Delivery rate	Open rate	Click rate
8,721	99.61 %	5.13 %	0.36 %
▲ 149.24%	—	▲ 67.12%	—

Social Media

Views

Views
2.5K ↑ 182.6%

From followers 42.6% ↓ 28.4%

From non-followers 57.4% ↑ 41.8%

Viewers 903 ↑ 312.3%

Interactions

Content interactions
67 ↑ 1.2K%

From followers 38 ↑ 850%

From non-followers 29 ↑ 2.8K%

Visits

Facebook visits
293 ↑ 423.2%

Follows

Follows
6 ↑ 200%

Unfollows 1 ↓ 66.7%

Net follows 5 ↑ 600%

2026 Outreach & Engagement Activities

Tri-County Crop Association's Annual Meeting (Caldwell) – January 13, 2026
Brazos CEU Conference (Caldwell) – January 30, 2026
POSGCD Well Water Testing Campaign – February 2-25, 2026

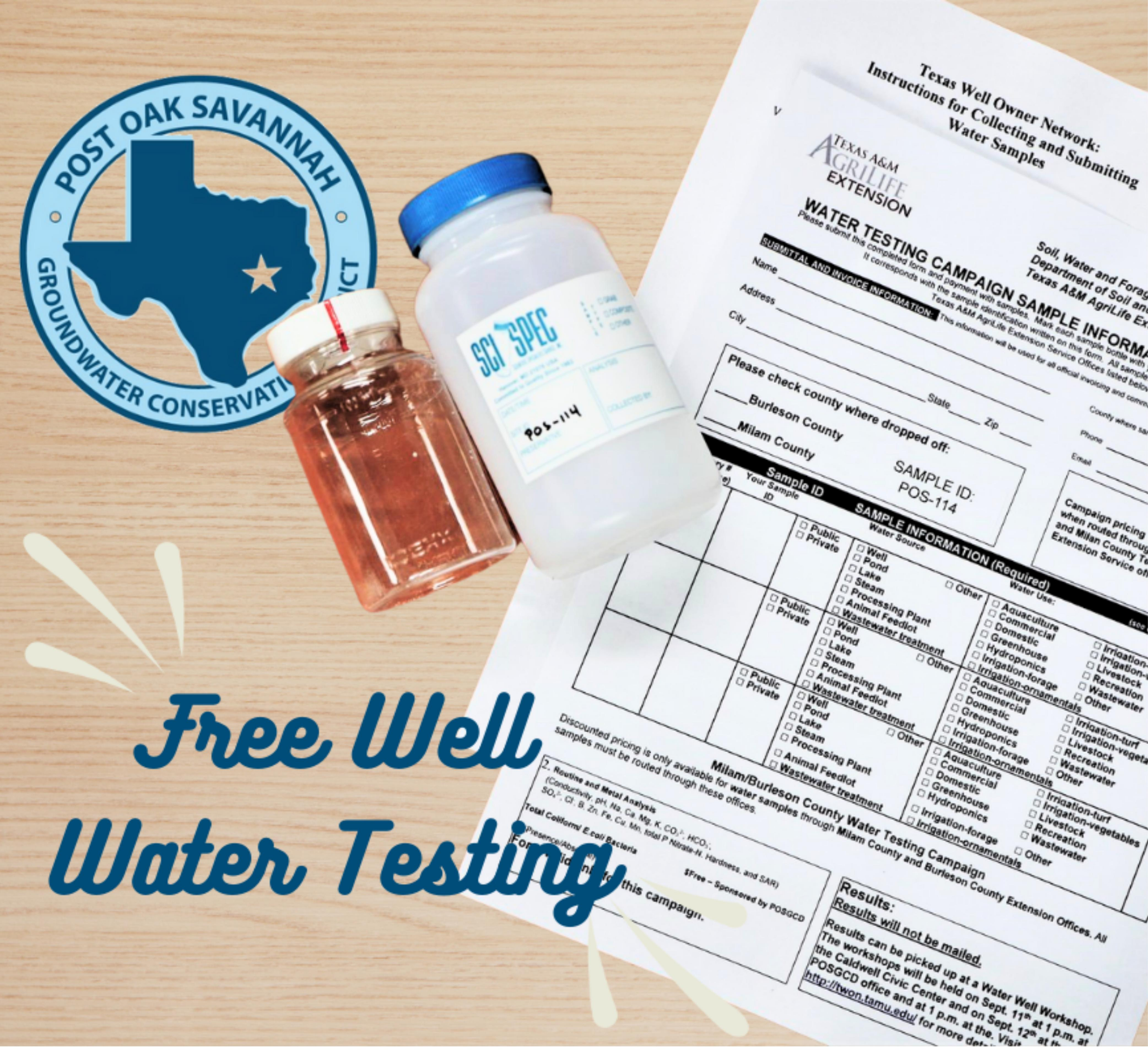
2026 Education Events

Publications

Press Releases: https://posgcd.link/press
Public Files: https://posgcd.link/public-records

Sponsorships

Master Naturalist’s First Friday (Rockdale) – January 2, 2026



PICK-UP & DROP-OFF KITS

Feb 2 - Feb 25
Mondays - Thursdays

PICK-UP RESULTS

Texas Well Owner Network Class
March 3, 2026
10 AM - 2:30 PM

SAMPLING KIT LOCATIONS

POSGCD Office: 310 Avenue C, Milano (8AM-4PM)

Milam AgriLife Extension: 908 N Crockett Ave Suite B, Cameron (8AM-4PM) *Closed for lunch 12PM-1PM*

Burleson AgriLife Extension: 1516 FM-166, Caldwell (9AM-4PM) *Closed for lunch 12PM-1PM*

TWON TEXAS Well Owner NETWORK

RSVP: posgcd.org/events/twon-2603

TEXAS A&M AGRILIFE EXTENSION

QUESTIONS? CONTACT GREG PERRY, GPERRY@POSGCD.ORG OR CALL (512) 455-9900