



POST OAK SAVANNAH
GROUNDWATER CONSERVATION DISTRICT

Education Report

June 2026

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Outreach & Engagement Activities

01-13-2026	Tri-County Crop Association's Annual Meeting (Caldwell)
01-30-2026	Brazos CEU Conference (Caldwell)
01-02-2026	Master Naturalist's First Friday (Rockdale)
02-02-2026	Well Testing Campaign Begins
02-25-2026	Well Testing Campaign Ends
04-28-2026	Edible Aquifers Presentation with Burleson County AgriLife 4-H Clovers (Caldwell)
05-05-2026	Sponsored Milam County Ag in the Classroom (Cameron)
05-05-2026	Caldwell Rotary Club Presentation (Caldwell)
05-07-2026	Burleson County Ag & Health Safety Day Presentations (Caldwell)
05-08-2026	Sponsored Burleson County Extension Beef Tour (Caldwell)
05-26-2026	Caldwell Rotary Club Presentation (Caldwell)
05-29-2026	TGWA Driller's CEU Class Presentation (Redman, Pflugerville)
05-29-2026	Hosted Brushy Creek Watershed Protection Plan Meeting (POSGCD)
06-25-2026	Burleson County Law Enforcement Banquet (Caldwell)
06-23-2026	Sponsoring Milam County Extension Row Crop Tour
08-22-2026	Davilla Health & Safety Day Booth & Presentation (Davilla)

Education Events

02-27-2026	AgriLife Rainwater Harvesting 101 (POSGCD)
03-12-2026	Texas Well Owner Network – Well Informed Class (Caldwell)
05-27-2026	AgriLife's Rainwater Harvesting 101 (POSGCD)
06-22-2026	4-H20 Tier I Academy Visit (POSGCD)
06-29-2026	4-H20 Tier II Academy Visit (POSGCD)
08-06-2026	POSGCD Annual Groundwater Summit (Caldwell Civic Center)
08-26-2026	Real Estate Seminar
09-17-2026	AgriLife's Rainwater Harvesting 101 (TBD)
10-08-2026	AgriLife's EarthKind Landscapes
10-20-2026	Local Water Utilities Training (POSGCD)
10-29-2026	County Interlocal Agreements Training (POSGCD)
10-29-2026	Interlocal Agreement Training with Counties (POSGCD)

Publications

Press Releases: <https://posgcd.link/press>

Public Files: <https://posgcd.link/public-records>

AGENDA ITEM 6(f)

Outreach Metrics

Emails

Aug 1, 2026 - Aug 31, 2026 • Compared to last 31 days

 Total sends 5,025 ↑ 49.1%	 Open rate 24.0% ↓ 50.1%	 Click rate 1.8% ↓ 8.4%	 Total opens 1,829 ↓ 35.3%
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Social Media Interactions

Engagement Overview



AUDIENCE

816

802 Last Period



POST ENGAGEMENTS

711

1,112 Last Period



POSTS SENT

12

12 Last Period



MENTIONS

0

0 Last Period



YOUR AUDIENCE
INCREASED BY

↑ 1.11%

SINCE PREVIOUS PERIOD

